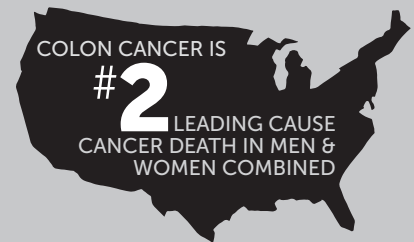


45 IS THE NEW 50 — FOR COLONOSCOPIES —

Colorectal cancer diagnoses have **doubled** in people under 50 in the past few decades.



Black Americans are **20% MORE LIKELY** to get colorectal cancer than white Americans.



WHY IS COLONOSCOPY THE GOLD STANDARD? **90% SURVIVAL RATE** when cancer is found early

Effectiveness of screening options for detecting advanced precancerous polyps that can lead to colon cancer

91-99%	42%	23.8%	13%
Colonoscopy	Cologuard™ DNA Stool Test	Fit™ Stool Test	Shield™ Blood Test
A procedure where a doctor examines the colon and rectum with a flexible tube that contains a camera to detect and remove polyps or other abnormalities.	A stool sample screening that analyzes DNA to detect genetic mutations and blood that might indicate colorectal cancer or precancerous polyps.	A stool sample screening that detects hidden blood in the stool, which may be a sign of colorectal cancer or polyps.	A blood-based screening that detects biomarkers associated with colorectal cancer by analyzing DNA fragments shed by tumors into the bloodstream.

Courtesy of The Oregon Clinic